



EDUCATION

Bachelor of Arts in Visual Communication Design
Kent State University – Kent, OH
May 2007

Continuing Education in Web Design & Flash Development
PNCA – Portland, OR
May 2008–2010

PROFESSIONAL EXPERIENCE

Progressive Insurance – Remote
Learning Media Designer Lead
December 2017–Present

Designed and developed interactive materials for corporate learning and training, including web development, animation, video production, and print design.

Spearheaded the adoption of SCRUM workflows, enhancing team efficiency and project delivery.

BIOTRONIK – Portland, OR
Lead In-House Graphic Designer; North America
July 2015–July 2017

Directed creative initiatives, producing technical illustrations, infographics, animations, and promotional materials for social media and email campaigns.

Developed video interviews, brochures, technical manuals, posters, and banners to support product and brand communications.

Vitamin-T – Portland, OR
Freelance Graphic Designer
January 2015–July 2015

Provided tailored graphic design services, creating applications, banners, keynotes, and content for a diverse client base.

The Garrigan Lyman Group – Seattle, WA
Graphic Designer
April 2011–January 2015

Designed and executed print and web communications for clients such as T-Mobile, Microsoft, and Zillow.

Collaborated as part of an embedded team to deliver UX designs for T-Mobile's customer website redesign.

CMD – Portland, OR / Seattle, WA
Graphic Designer/Production Artist
September 2007–April 2011

Designed and developed print and digital marketing materials for clients, including HP, Intel, and Microsoft.

Contributed to project strategies, UX/UI design, flash development, and detailed technical illustrations to enhance project outcomes.

All Media Art Supply – Kent, OH
Assistant Manager
2003–2007

Trained and mentored new employees while providing expert product and design advice to customers.

Designed websites, T-shirts, and window displays, showcasing creative and marketing skills.

Christopher Lyden Design
Freelance Designer
2007–Present

Provided branding, print, and web design solutions to a diverse range of clients, including The Ariel Group, Impulse Dynamics, Nautilus, and Mentor Graphics, among others.

TECHNICAL

Software Proficiency

Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Animate, Dreamweaver, Premiere Pro, After Effects;
Articulate: Storyline 360 and Rise 360

Additional tools: AutoCAD, SketchUp, Blender, Marketo, Workfront, and Microsoft Office Suite, PowerApps and SharePoint.

Design & Workflow Expertise

Animation, responsive web design, video editing, storyboarding, and traditional/digital illustration.

Experienced with Agile/SCRUM workflows and waterfall methodologies.

Additional Capabilities

Digital painting, technical and photo illustration, photography, and environmental graphic design.

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*References available upon request